

## ES Chronology

### MILESTONES

- November 1988 - The second vehicle in the two-car Lexus line-up is named ES 250.
- January 1989 - The 1990 ES 250 debuts at the North American International Auto Show (NAIAS) in Detroit and the Los Angeles Auto Show.
- September 1989 - Along with the LS 400, the 1990 ES 250 goes on sale to the public. The ES 250 sells 1,216 units in its first sales month.
- September 1991 - Lexus unveils the second-generation ES, the 1992 ES 300 - replacing the successful ES 250. The new sedan features a larger 3.0-liter V6 engine and improved dynamics. The new body features invisible b-pillars and combines coupe-like style with sedan convenience.
- April 1996 - Lexus and Coach, the renowned manufacturer of distinguished leather products, announce a partnership to produce a limited edition ES 300. The special ES debuts at the New York Auto Show.
- June 1996 - ES 300 sales up 21 percent over May of 1995, despite being in the fifth year of its current generation.
- September 1996 - Lexus introduces its third-generation ES. The totally redesigned 1997 ES 300 entry-luxury sedan receives a sleeker appearance and an increase in overall length of 2.4 inches. Value is strengthened with a reduced price over its predecessor despite the addition of many luxury features.
- August 1997 - ES 300 records its best-ever sales month with 7,661 units sold.
- February 1999 - Lexus and Coach partner for a second special-edition ES 300.
- January 2001 - A third Coach ES 300 special edition is announced.
- September 2001 - The all-new, redesigned, fourth-generation ES goes on sale. Interior appointments befitting a more expensive car complement a bold new body style, the V6 engine adds Variable Valve Timing with intelligence, and a smooth new 5-speed automatic transmission enhances the 2002 ES 300's performance.
- May 2002 - Based on calendar year-to-date sales, the ES 300 beats the Cadillac Deville to become the best-selling luxury car in the United States.
- September 2003 - The ES 330 is introduced with a larger 3.3-liter engine, enhanced navigation system and new safety features for 2004. With the new 3.3-liter engine, the ES 330 achieved the Ultra Low Emissions Vehicle (ULEV) certification.
- February 2006 - Lexus introduces all-new, fifth-generation ES at the Chicago Auto Show. The 2007 ES 350 adopts the new brand design language and is powered by a 272-horsepower 3.5-liter V6 engine.

- April 2006 – The 2007 ES 350 goes on sale.
- February 2008 – ES 350 added to Pebble Beach Collection.
- October 2009 – 2010 ES 350 receives revised front fascia, tail lamps, body side moldings. Larger center console, rear seat side-mounted airbags, rain-sensing wipers, ECO zone display, Safety Connect®, and VSC cut-off.
- October 2011 – Lexus introduced 2012 ES 350 Touring Edition with only 2,000 units produced and features unique saddle leather interior and high-gloss 17-inch wheels.
- April 2012 – Lexus introduced the all-new, sixth-generation ES 350 sedan at the New York International Auto Show. The 2013 ES lineup bears the new face of Lexus with distinctive spindle grille and improved steering and suspension delivering a crisp and confident driving experience. The wheelbase has been lengthened by 1.8 inches for enhance interior roominess.
- August 2012 – Sixth-generation 2013 ES 350 goes on sale.
- November 2014 – Lexus introduces The Crafted Line by Lexus to celebrate 25 years of luxury. The special edition is available in the LS 460 F SPORT (750 units), GS 350 F SPORT (875 units) and IS 250 F SPORT (1,375 units) in all-weather drive and rear-wheel drive models and the RX 350 AWD F SPORT (1,500 units) and ES 350 (1,500 units). The vehicles feature an Ultra White exterior with contrasting black door handles, side mirrors and grills. Eye-catching seats, contrast stitching, headrest and door panels are either two-tone Black/Scarlet or Black/Cabernet. Lexus partnered with TUMI to create exclusive matching duffel bag set and owners will receive a Meguiar's® New Car Care Kit.

## AWARDS AND RECOGNITION

- February 1991 – *Automobile* magazine names the ES 300 to its All-Star list.
- June 1991 – ES 250 is among the J.D. Power and Associates Top Ten Models in Initial Quality Study (IQS).
- June 1992 – ES 250 finishes second (behind the LS 400) in J.D. Power and Associates' Customer Satisfaction Index (CSI).
- December 1992 – *Motor Trend* magazine nominates the ES 300 a Best Buy.
- December 1992 – *Personal Finance* magazine names the ES 300 a Best Buy in the \$20,000-\$30,000 category.
- March 1993 – *Consumer Reports* calls the ES 300 a “Benchmark of Quality” in the mid-sized class.
- June 1993 – ES 300 is among the J.D. Power and Associates Top Ten Models in Initial Quality Study (IQS).

- February 1994 – IntelliChoice names the ES 300 Best Overall Value in the under \$40,000 luxury car class.
- June 1994 – ES 300 is among the J.D. Power and Associates Top Ten Models in Initial Quality Study (IQS).
- February 1995 – IntelliChoice ranks the ES 300 A Best Value in the under \$40,000 luxury car category.
- June 1996 – ES 300 ranked No.1 in J.D. Power and Associates' Initial Quality Survey (IQS), Entry-Luxury segment.
- December 1996 – The all-new ES 300 wins the American Automobile Association (AAA) Top Car award as the best all-around car in the \$25,000 to \$30,000 price category.
- February 1997 – Named the Best Overall Value of the Year in the under-\$30,000 category by IntelliChoice, and Best Overall Value in the Luxury car segment.
- 1997 – J.D. Power and Associates awards ES 300 1997 APEAL, Most Appealing Entry Luxury Car.
- June 1998 – ES 300 earns best score in the Entry Luxury Car category of J.D. Power and Associates IQS.
- December 1998 – *Consumer Digest* rates the ES 300 a Best Buy.
- May 2000 – The ES 300 ranks No.1 in its segment in J.D. Power and Associates IQS.
- February 2001 – IntelliChoice names the ES 300 The Best Overall Value of the Year in the near-luxury category.
- April 2001 – *Consumer Guide* rates the ES 300 a Best Buy.
- May 2001 – ES 300 ranks No.1 in its segment in J.D. Power and Associates IQS for the second year in a row.
- October 2001 – ES 300 ranked Most Appealing Entry-Luxury Sedan in J.D. Power and Associates Automotive Performance Execution and Layout (APEAL) Study.
- January 2002 – ES 300 wins *Woman Motorist* Readers' Choice Award in the Luxury Sedan category.
- January 2002 – *The Car Book* lists the ES 300 as a Best Bet for American car buyers.
- March 2002 – ES 300 wins the Automobile Club Auto (AAA) Guide Award for cars in the \$30,000 - \$35,000 price range.
- April 2002 – ES 300 wins the AutoPacific Vehicle Satisfaction Score (VSS) Top Performer in the Contemporary Luxury car segment.

- May 2002 – ES 300 is named Best Pick by the Insurance Institute for Highway Safety.
- November 2002 – ES 300 ranks first in the Entry Luxury Car segment of the J.D. Power and Associates Vehicle Dependability Index (VDI).
- February 2003 – ES 300 wins the IntelliChoice Best Overall Value in the Near Luxury Car category.
- February 2003 – ES 300 wins the Automotive Market Environmental Superiority (AMES) Award in the Premium and Luxury Car categories. The AMES awards were created to help encourage customers to purchase AMES awarded vehicles to assist in the reduction of fuel consumption and emission of greenhouse gases.
- May 2003 – ES 300 is the highest ranked entry luxury car in the 2003 J.D Power and Associates IQS. On the manufacturing side, J.D. Power and Associates awarded the ES 300's manufacturing facility, the Tsutsumi Plant in Japan, the Bronze Plant Award.
- July 2003 – ES 300 ranks first in the entry luxury sedan class in the 2003 J.D. Power and Associates Vehicle Dependability Study (VDS).
- February 2004 – ES 330 wins the IntelliChoice Best Overall Value in the Near Luxury Car category for the second consecutive year.
- July 2004 – ES 300 ranks first in the entry luxury sedan class in the 2004 J.D. Power and Associates Vehicle Dependability Study (VDS).
- December 2004 – The Lexus ES 330 is recommended by *Consumer Guide* in the Premium mid-size car class.
- February 2005 – The Lexus ES 330 selected by Intellichoice as the Best Overall Value in its class.
- May 2005 – The Lexus ES 330 is the highest ranked mid-luxury car in the J.D. Power and Associates IQS.
- June 2006 – Lexus ES 330 earns J.D. Power and Associates IQS award in the Mid-size Premium Car segment.
- February 2006 – *Consumer Guide* named ES 350 Automotive's Most Significant New Introduction Award at the Chicago Auto Show and then, later in year, Automotive Best Buy, Premium Midsize Car
- Cars.com Editor's Choice for Sun Lovers (ES 350 with optional panorama sunroof)
- July 2008 – Intellichoice Best New Car Deal for the Month of June Near-Luxury Car
- July 2008 – *Kiplinger's* Best New Cars, Best in Class \$30,000- \$45,000
- July 2008 – 2008 IntelliChoice/AutoPacific Motorist Choice (Luxury Mid-Size Car)
- August 2008 – J.D. Power and Associates VDS Midsize Premium Car segment leader.

- June 2009 – Lexus ES 350 places third to Lexus GS in J.D. Power and Associates IQS award in the Mid-size Premium Car segment.
- August 2009 – ES 350 wins the AutoPacific and IntelliChoice 2009 Motorist Choice awards in the Mid-Size Luxury Car category.
- August 2009 – For the 2<sup>nd</sup> consecutive year, the ES 330 earns J.D. Power and Associates VDS in Midsize Premium Car segment.
- September 2009 - ES 350 wins the AutoPacific 2009 Vehicle Satisfaction Award and the Ideal Vehicle Award.
- January 2010 – ES 350 wins Cars.com Editor’s Choice for Commuters
- February 2010 – Lexus ES 350 is recommended by *Consumer Guide* in the Premium Midsize category.
- April 2010 – Cars.com 2010 Best Bet for Luxury Cars
- May 2010 – Edmunds.com names ES 350 Consumers’ Top Rated vehicle in the Sedan \$35,000- \$45,000 category.
- June 2011 – The ES wins the Entry Premium Car segment in the J.D. Power and Associates 2011 Initial Quality Study (IQS).
- February 2012 - ES 350 captured J.D. Power and Associates Vehicle Dependent Study (VDS) segment award in Entry Premium Car.
- June 2012 – The ES wins the Entry Premium Car segment in the J.D. Power and Associates 2012 Initial Quality Study (IQS).
- October 2012 - The 2013 Lexus ES 350 and ES 300h earned the IIHS Top Safety Pick award, with good performance in moderate overlap frontal, side, rollover and rear impact evaluations.
- November 2012 - *Consumer Reports* has given the 2013 Lexus ES its stamp of approval, naming both the ES 300h and the ES 350 to its *Recommended* list.
- December 2012 – The 2013 Lexus ES has received the National Highway Traffic Safety Administration’s (NHTSA) highest overall rating – five stars – in the agency’s New Car Assessment Program. Both the ES 350 and the ES 300h received the five-star overall rating from NHTSA.
- January 2013 – ES 350 wins *Kiplinger’s Personal Finance* Best-in-Class: Cars \$30,000- \$40,000.
- February 2013 – The 2013 Lexus ES takes top honors in *Motor Week’s* Driver’s Choice Award in the Best Luxury Sedan category.

- February 2013 - ES 350 captured J.D. Power and Associates Vehicle Dependent Study (VDS) segment award in Entry Premium Car. With a score of 58 PP 100, the ES 350 receives the second-best score in the industry.
- February 2013 - ES 350 is named IntelliChoice's Best Overall Value award in the Premium Passenger Car category.
- June 2013 - The ES is named AutoPacific's 2013 Vehicle Satisfaction Award in the Luxury Mid-Size Car category.
- August 2013 - The ES wins AutoPacific's 2013 Ideal Vehicle Award in the Luxury Mid-Size Car category.
- October 2013 - The ES 350 wins the AutoPacific and IntelliChoice 2013 Motors Choice Award in the High Image, premium segment.
- November 2013 - Kelley Blue Book's KBB.com awards the 2014 ES 350 the 2014 Best Resale Value award in the Entry-Level Luxury Car.
- January 2014 - The 2014 ES is named on Kelley Blue Book's KBB.com 10 Best Luxury Cards Under \$40,000.
- January 2014 - ES 350 wins *Kiplinger's Personal Finance* Best Value Awards in Worth a Look: Cars \$30,000-\$40,000 and Best Resale: Cars \$30,000-\$40,000 categories.
- February 2014 - The ES 350 captured J.D. Power and Associates Vehicle Dependent Study (VDS) segment award in the Entry Premium Car. With a score of 67 PP 100, the ES 350 receives the third-best score in the industry.
- May 2014 - 2014 ES 350 receives a 5-star overall rating from the National Highway Traffic Safety Administration (NHTSA), the highest grade given by the agency. The ES 350 earns a 5-star rating in front and side impact tests and 4-stars in the rollover crash test.
- May 2014 - The ES 350 earns a top rating of "Good" in all crash tests conducted by the Insurance Institute for Highways Safety (IIHS).
- June 2014 - The ES wins the Compact Premium Car segment in the J.D. Power and Associates 2014 Initial Quality Study (IQS) with a score of 89 PP100.
- June 2014 - The 2011 ES 350 was ranked second in Kelley Blue Book's KBB.com 10 Best Certified Pre-Owned Luxury Cars under \$30,000 of 2014.
- August 2014 - The ES wins AutoPacific's 2014 Ideal Vehicle Award in the Luxury Mid-Size Car category.
- September 2014 - The ES 350 finishes second in Cars.com 2014 Most Worry Free Index.
- February 2015 - The ES is named on *The Car Book's* 2015 Best Bets list.
- July 2015 - The ES wins Auto Pacific's 2015 Vehicle Satisfaction Award in the Best in Class Luxury Mid-Size Car category.

**Where is it built?**

The ES 350 is built exclusively at the Kyushu plant in Japan.